PrestaShop Metrics

Manage the performance of your ecommerce.

Get a complete view of your activity and improve business efficiency using a data-driven approach.

Time and efficiency • **Safety and performance**

Download on Addons*
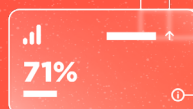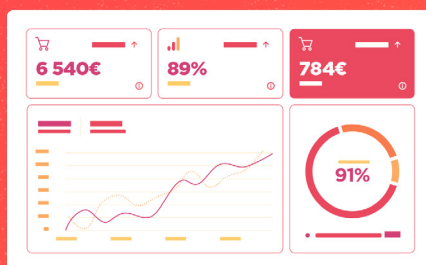
Or activate it directly from your Modules catalog.

*Please verify compatibility of your PrestaShop software version on the specifications tab

PrestaShop

Get your data talking

A precise, user-friendly interface which groups together multiple external data sources, such as traffic data from your Google Analytics account and sales data from your online store.
Take advantage of a range of exclusive benefits to take control of your online store and monitor its development day by day.
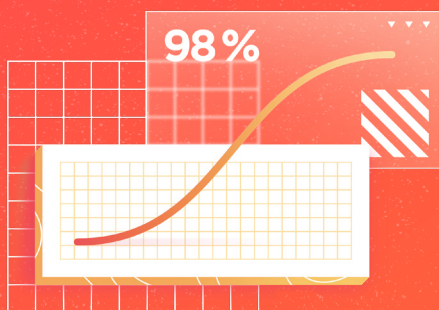
Centralize your key figures

Easily and intuitively find all the data essential to driving your e-store, such as Google Analytics traffic data at a glance in your PrestaShop back office. PrestaShop Metrics is compliant with Google Analytics v4.

6 540€   89%   784€

91%

71%

Secure your data without impacting your store speed

PrestaShop Metrics protects the key figures of your business. The module's smart calculations focus on essential KPIs, wth no impact on your store's speed thanks to a dedicated server compiling the data.
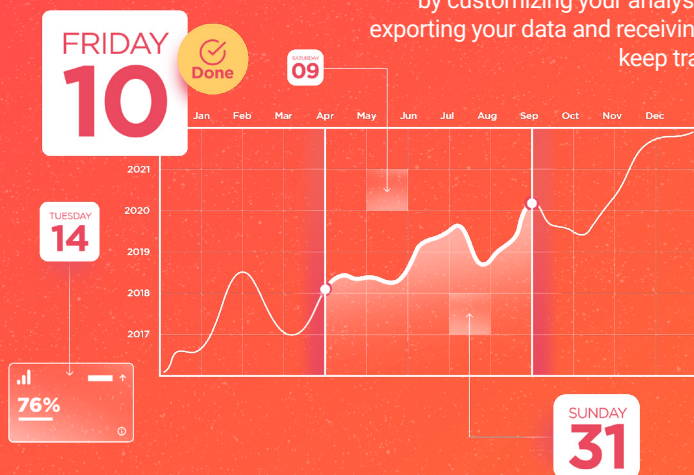
98 %

Increase your conversion rate

By centralising the essential KPIs of your business in a single interface, PrestaShop Metrics gives you the keys to controlling your results and driving the growth of your online store.
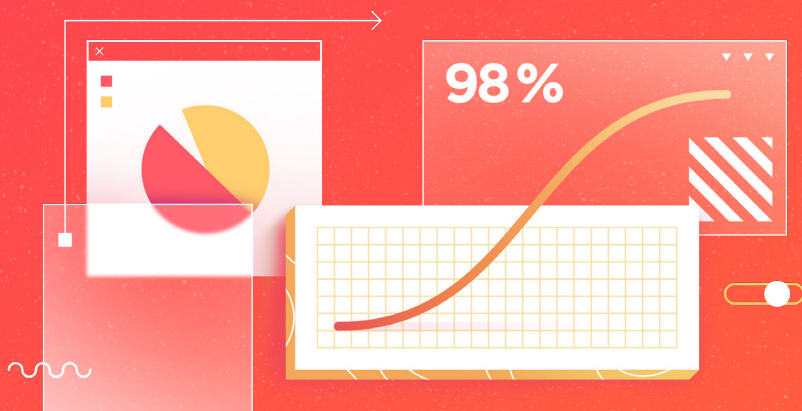
87%

Track your growth

PrestaShop Metrics allows unlimited access to your data history and allows you to compare your results by customizing your analysis periods, as well as exporting your data and receiving reports by email to keep track of your business.

FRIDAY
10

Done

SATURDAY
09

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

2021
2020
2019
2018
2017

TUESDAY
14

SUNDAY
31

76%

PrestaShop

Key Features

• Synchronized with Google Analytics (v4 compliance)
• Key KPIs for your business
• One-stop dashboard
• Unlimited access to historical data
• Comparison mode
• Reporting by email
• CSV Exporting

98 %

PrestaShop
Metrics

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