PrestaShop Facebook

**LIST YOUR PRODUCTS,
FIND CUSTOMERS AND OPTIMIZE
YOUR ADS WITH PRESTASHOP.**

VISIBILITY
- Audience
- Traffic

CONVERSION
- Tracking
- Sincronización

SIMPLICITY
- Centralization
- Synchronization

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SYNCHRONIZATION AND CENTRALIZATION

Import your product catalog to Facebook and Instagram in a few clicks, your updates will be automatically synchronized daily. Manage all your Facebook accounts from a single interface.

ADVERTISING CAMPAIGNS

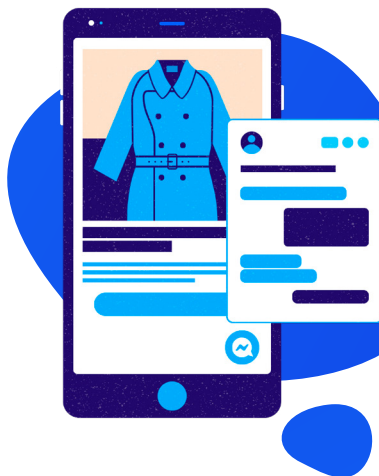Attract new customers by automatically creating ads for the products on your catalog. With Facebook's similar audiences and Conversion API data, refine your target audience and reach more qualified prospects. Optimize your strategy with Facebook's performance indicators.

MESSENGER INTEGRATION

Orders can be placed on all types of devices, directly from your ads and the customer experience is optimized.
Remove the last barriers to conversion by integrating Messenger into your store: you can live chat with your customers, set up automated replies or build a custom experience.

DATA MANAGEMENT

The Conversions API allows you to control what data you share and when you share it, as well as provide your consumers with more transparency by respecting their privacy controls.

> *Easy to use. A useful tool to improve one's presence on Facebook.*

Geoff Wheatley

> *Excellent module, very easy to install and set up. Really useful to export your catalog to Facebook!*

Nicolas Lasareff

> *It works perfectly, I had tried other modules and they have not given me as good results as this one.*

Ramon Alga

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